

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
963736-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	629

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	963736	6373294

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/16/12	8:43 AM	Good Morning America	7-9AM	:30	BN-12-008H	\$550.00 NM
2	WPBF	W	10/17/12	8:53 AM	Good Morning America	7-9AM	:30	BN-12-008H	\$550.00 NM
1	WPBF	Th	10/18/12	8:54 AM	Good Morning America	7-9AM	:30	BN-12-008H	\$550.00 NM
3	WPBF	F	10/19/12	8:54 AM	Good Morning America	7-9AM	:30	BN-12-008H	\$550.00 NM
2	10/22/12	10/22/12	Good Morning America	7-9AM	M-----	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	7:29 AM	Good Morning America	7-9AM	:30	BN-12-010H	\$550.00 NM
3	10/17/12	10/17/12	Dr. Oz M-F 9-10a	9-10a	--W----	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	9:39 AM	Dr. Oz M-F 9-10a	9-10a	:30	BN-12-008H	\$225.00 NM
4	10/22/12	10/22/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	9:37 AM	Dr. Oz M-F 9-10a	9-10a	:30	BN-12-010H	\$225.00 NM
5	10/16/12	10/16/12	10-11a Anderson Cooper 10-11a		-T-----	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	10:32 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-008H	\$225.00 NM
6	10/22/12	10/22/12	10-11a Anderson Cooper 10-11a		M-----	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963736-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	BILL NELSON SENATE	629	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/22/12	10/22/12	10-11a Anderson Cooper 10-11a		M-----	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			M-----		1	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	10:27 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-010H	\$225.00 NM
7	10/17/12	10/17/12	THE CHEW	1P-2P	--W----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			--W----		1	\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	1:30 PM	THE CHEW	1P-2P	:30	BN-12-008H	\$275.00 NM
8	10/22/12	10/22/12	THE CHEW	1P-2P	M-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			M-----		1	\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	12:59 PM	THE CHEW	1P-2P	:30	BN-12-010H	\$275.00 NM
9	10/17/12	10/18/12	M-F 3-4P	M-F 3-4P	--WT---	:30	2	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			--WT---		2	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	3:10 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-008H	\$400.00 NM
2	WPBF	Th	10/18/12	3:49 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-008H	\$400.00 NM
10	10/22/12	10/22/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			M-----		1	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	3:38 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-010H	\$400.00 NM
11	10/17/12	10/19/12	Dr. Oz	4-5p	--W-F--	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			--W-F--		2	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	4:11 PM	Dr. Oz	4-5p	:30	BN-12-008H	\$500.00 NM
2	WPBF	F	10/19/12	4:20 PM	Dr. Oz	4-5p	:30	BN-12-008H	\$500.00 NM
12	10/19/12	10/19/12	Jimmy Kimmel	12:06-01:06AM	----F--	:30	1	\$70.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			----F--		1	\$70.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	12:59 AM	Jimmy Kimmel	12:06-01:06AM	:30	BN-12-008H	\$70.00 NM
Total Spots							17		

Payment Terms 30 Days

Gross Total	\$6,470.00
Agency Commission	\$970.50
Net Amount Due	\$5,499.50